

ROADSHOW

2024 SPONSORSHIP

PROSPECTUS

About Linux Foundation Europe Roadshows

LF Europe Roadshows are dynamic biannual events designed to foster collaboration and regional synergy within the European open source community. Built around impactful topics, each roadshow centers discussions and activities on pressing issues driving innovation and collaboration.

Over the course of **two days**, attendees engage in a blend of **presentations and un-conference sessions**, exploring key topics and tailored content tracks. By rotating through different European cities, LF Europe Roadshows provide stakeholders with the platform to **connect, learn, and innovate** in an inclusive environment.

Target Attendees and Dedicated Content

LF Europe Roadshows attract a diverse array of stakeholders from across the European open source community. Our events are specifically tailored to appeal to:



- **Business Tech Scene:** Showcase your projects and network with industry leaders in the dynamic environment of our Project Showcases and Networking sessions.



- **State and EU Public Sector:** Explore the impact of open-source technologies in government and public administration through our dedicated Public Sector track.



- **LF Europe/LF Members:** Dive into impactful topics curated specifically for LF Europe and LF members, featuring showcases and networking opportunities tailored to your needs.



- **Local Community and Academia:** Participate in our optional hackathon and exhibit your work in showcases, fostering collaboration and knowledge exchange within the local community and academia.

Template Schedule

DAY 1

- 11:00-12:30: Welcome, keynotes
 - 12:30-13:30: Networking lunch
 - 13:30-15:00: Plenary talks
 - 15:00-17:00: Un-conference/workshops
 - 18:00-20:00: Welcome reception
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DAY 2

- 09:00-12:30: Public sector open source track
- 09:00-12:30: Impact track
- 12:30-13:00: Networking lunch
- 13:00-14:30: Un-conference/workshops
- 14:30-15:00: Closing remarks

Sponsorship at a glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Tier	Perks	Cost
Platinum	<ul style="list-style-type: none"> • Opportunity to define the impact topic • Participates in the curation of the impact topic track • Topic keynote • Marketing recognition package 	€30,000
Gold	<ul style="list-style-type: none"> • Topic keynote • Representative in program committee • Marketing recognition package 	€20,000
Silver	<ul style="list-style-type: none"> • Speaking opportunity • Marketing recognition package • Presentation in impact track 	€12,500
Event	<ul style="list-style-type: none"> • Speaking opportunity • Marketing recognition package • Sponsor project/demo showcase 	€6,000

Sponsoring LF Europe Roadshows not only demonstrates your commitment to advancing collaboration and innovation within the European open-source community but also provides a unique opportunity to engage directly with key stakeholders shaping the future of technology in Europe. Secure your place at the forefront of change and join us in shaping the future of open-source technology in Europe.

At the Heart of LF Europe Roadshows: Our Mission and Values

LF Europe Roadshows are more than just events: they embody a community-driven ethos guided by **technical excellence** and a **commitment to showcasing** the vibrant **European open source community**.

For this reason, we will **spotlight European projects**, particularly those local to the host city of each roadshow. It's our way to celebrate **innovation and foster collaboration** within the European open source community, offering valuable opportunities for local innovators to connect and collaborate. We believe in the power of **community-driven** initiatives to foster positive change and shape the future of technology in Europe.



Tailored Sponsorship Opportunities



We understand that every organization has unique needs and objectives. That's why we offer the flexibility to create **custom sponsorship packages tailored to your specific requirements**. Whether you're interested in **sponsoring a reception, hosting a special session, or shaping the overall direction of the roadshow**, we work closely with you to design a sponsorship package that aligns with your goals. With this opportunity, you can not only showcase your brand but also play a significant role in shaping the roadshow experience.