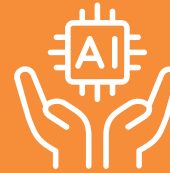


Brazil



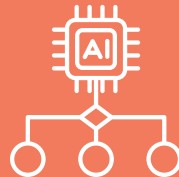
Brazil is investing approximately US\$4 billion into its National AI Plan, including funding for supercomputer infrastructure and skills development.

Brazil shows considerable trust in and enthusiasm for AI, ranking in the top four countries globally willing to trust AI and 79% of organizations viewing AI positively.



88% of SMEs in Brazil report that AI makes their operations more efficient, 89% say AI helps them scale services, and 84% state that AI improves margins.

In Brazil, 81% say generative AI makes them more productive at work, and 82% say it makes them more engaged at work, 10%+ higher than the global averages.



44% of companies in Brazil base the majority of their AI solutions on open source AI and 50% plan to increase open source adoption in 2025.

Brazil's demand for AI skills quadrupled in three years, with AI-exposed jobs growing 264% since 2021, including positive growth across all occupation types.

