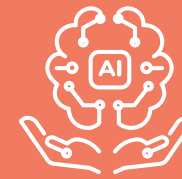


Mexico



83% of Mexican companies report either positive return or breaking even on their AI investments.

83% of businesses that have adopted AI in Mexico report increased revenue, at an average increase of 16%.

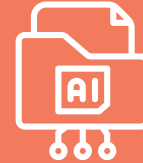


85% of Mexican organizations view AI positively, and 73% of consumers in Mexico trust AI agents in financial services, compared to 52% in the rest of the world.



94% of Mexican small businesses report that AI makes their operations more efficient, 93% say AI helps them scale services, and 89% state that AI improves margins.

65% of Mexican companies use open source AI, with 50% basing the majority of their AI solutions on open source AI and 45% plan to increase open source adoption in 2025.



In Mexico, the Ministry of Labor launched a free online AI training course in 2025 titled "AI for Life and Work", offering accessible education to workers and businesses.

