74% of end-users run database workloads all the time.

61% of end-users rate DPA as the most important capability over the next three years.

64% of end-users identified storage capacity as their #1 storage infrastructure challenge.

55%: The share of total mentions identifying public cloud services as the foundation for application development and deployment.

10-100X: The increased amount of annual data growth by the top 9% of end-users compared to the majority of mainstream enterprises.

60%: The number of end-users that identify Software Defined Storage as a key technology used in their storage infrastructure.

Cloud application storage is the #1 use case for cloud storage.

Backup and recovery is the #2 cloud storage use case reported by 58% of end-users.

Performance is the #1 cloud native storage pain point as identified by 49% of end-users.